

WMC

ORDERFlight Dates 11/01/12-11/06/12Order Sep 00:15:00Contract / Revision 844048 /ProductEstimate # 3176Original Date / Revision

PHILLIPS FOR SUP CRT (R-MS) 31

Alt Order # 06400871

11/02/12 11/02/12

Agency Com 15%Billing Type CashBilling ContactOrder Type PoliticalAdvertiser Phillips, Richard "Flip"Billing Cycle EOM/EOC7669 Stagers Loop
Delaware, OH 43015Billing Calendar BROADCASTDemographic A35+Agency Strategic Media Placement.Rev Codes Agency Political Pol-CandidBuying Contact Whitney EversoleSales Office T-PHIProduct Codes PL685Sales Region NationalPriority P 47669 Stagers Loop
Delaware, OH 43015Agency RefAdvertiser RefPrimary Account Executive
Jim Quinn

Account Executive	Order%	Start Date	End Date
Jim Quinn	100%		

Order Share 38% Market Value 57828

Competing Station	% of Order	Amount
WBUY	%	0
WHBQ	23%	13300
WKNO	%	0
WLMT	%	0
WMAV	%	0
WMCT	%	0
WMCW	%	0
WPTY	1%	578
WPXX	%	0
WREG	38%	21975

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	54	\$18,678.75	\$21,975.00	0.00	10/29/12	11/06/12	54	\$18,678.75	\$21,975.00
Totals	54	\$18,678.75	\$21,975.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
E 1	WMC	11/01/12	11/02/12	Action News 5 @ 6a Action News 5 @ 6a	Comm	6-7a	---TF--	:30	4	\$350.00	P 4	0.00	NM	2	\$700.00
1		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	---TF--		4		\$350.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WMC	10/29/12-11/04/12	Action News 5 @ 6a		6-7a	---ThF----	:30		(\$350.00)	0.00	NM			
				See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20											
				[sold out]											
	3	WMC	10/29/12-11/04/12	Action News 5 @ 6a		6-7a	---ThF----	:30		(\$350.00)	0.00	NM			
				See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20											
				[sold out]											
E 2	WMC	11/05/12	11/06/12		Comm	6-7a	MT-----	:30	3	\$350.00	P 4	0.00	NM	17	\$6,250.00

Contract / Revision **844048** Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser **Phillips, Richard "Flip"** Product **PHILLIPS FOR SUP CRT (R-** Estimate # **3176**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
Action News 5 @ 6a															
Action News 5 @ 6a															
2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	MT-----		3		\$350.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WMC	11/05/12-11/11/12	Action News 5 @ 6a		6-7a	MT-----	:30		(\$350.00)		0.00	NM		
	See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [sold out]														
	2	WMC	11/05/12-11/11/12	Action News 5 @ 6a		6-7a	MT-----	:30		(\$350.00)		0.00	NM		
	See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [sold out]														
	3	WMC	11/05/12-11/11/12	Action News 5 @ 6a		6-7a	MT-----	:30		(\$350.00)		0.00	NM		
	See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [sold out]														
	4	WMC	11/05/12-11/06/12	Action News 5 @ 5a		5-6a	MT-----	:30		\$350.00		0.00	NM		
	Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
	5	WMC	11/05/12-11/06/12	Action News 5 @ 6a		6-7a	MT-----	:30		\$550.00		0.00	NM		
	Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
	6	WMC	11/05/12-11/06/12	Action News 5 @ 6a		6-7a	MT-----	:30		\$550.00		0.00	NM		
	Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
	7	WMC	11/05/12-11/06/12	NBC Today Show		7-9a	MT-----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
	8	WMC	11/05/12-11/06/12	NBC Today Show		7-9a	MT-----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
	9	WMC	11/05/12-11/06/12	Today Show II		9-10a	MT-----	:30		\$250.00		0.00	NM		
	Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
	10	WMC	11/05/12-11/06/12	Today Show III		10-11a	MT-----	:30		\$200.00		0.00	NM		
	Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
	11	WMC	11/05/12-11/06/12	Today Show III		10-11a	MT-----	:30		\$200.00		0.00	NM		
	Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
	12	WMC	11/03/12-11/03/12	Notre Dame Football		SAT 230-6p	(2:30 PM-6:00 P-----Sa--	:30		\$400.00		0.00	NM		
	Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
	13	WMC	11/04/12-11/04/12	Late News Following NFL		SUN 1030-11p	-----Su	:30		\$700.00		0.00	NM		
	Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
	14	WMC	11/04/12-11/04/12	11p Su Action News footbl		SUN 11-1130p	-----Su	:30		\$500.00		0.00	NM		
	Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2														



Contract / Revision 844048 Flight Dates 11/01/12-11/06/12

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser Phillips, Richard "Flip" Product PHILLIPS FOR SUP CRT (R- Estimate # 3176

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	WMC	11/05/12	11/06/12	Action News 5 @ 6a Action News 5 @ 6a	Comm	6-7a	MT-----	:30	3	\$350.00	P 4	0.00 NM	17	\$6,250.00
2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	MT-----		3				\$350.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
17	WMC	11/05/12-11/06/12		Action News 5 @ 4p		4-5p	MT-----	:30		\$200.00		0.00 NM		
Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
18	WMC	11/03/12-11/03/12		Saturday Hour 1		SAT 7-8p	-----Sa--	:30		\$400.00		0.00 NM		
Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
19	WMC	11/03/12-11/03/12		Saturday Prime Other 2		SAT 8-10p	-----Sa--	:30		\$400.00		0.00 NM		
Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
20	WMC	11/03/12-11/03/12		Saturday Prime Other 2		SAT 8-10p	-----Sa--	:30		\$400.00		0.00 NM		
Ⓜ MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]														
3	WMC	11/01/12	11/02/12	NBC Today Show NBC Today Show	Comm	7-9a	---TF--	:30	3	\$250.00	P 4	0.00 NM	3	\$750.00
3														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---TF--		3				\$250.00		0.00		
4	WMC	11/05/12	11/06/12	NBC Today Show NBC Today Show	Comm	7-9a	MT-----	:30	3	\$250.00	P 4	0.00 NM	3	\$750.00
4														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	MT-----		3				\$250.00		0.00		
5	WMC	11/01/12	11/02/12	Action News 5 @ 6p M-F Action News 5 @ 6p	Comm	M-F 6-630p	----TF--	:30	2	\$500.00	P 4	0.00 NM	2	\$1,000.00
5														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----TF--		2				\$500.00		0.00		
6	WMC	11/05/12	11/05/12	Action News 5 @ 6p M-F Action News 5 @ 6p	Comm	M-F 6-630p	1-----	:30	1	\$500.00	P 4	0.00 NM	1	\$500.00
6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----		1				\$500.00		0.00		
7	WMC	11/05/12	11/06/12	Action News 5 @ 5a Action News 5 @ 5a	Comm	5-6a	MT-----	:30	1	\$150.00	P 4	0.00 NM	1	\$150.00
7														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	MT-----		1				\$150.00		0.00		
8	WMC	11/03/12	11/03/12	NBC Saturday Today Sho NBC Saturday Today Sho	Comm	SAT 6-8a	-----1-	:30	1	\$100.00	P 4	0.00 NM	1	\$100.00
8														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1-		1				\$100.00		0.00		
9	WMC	11/03/12	11/03/12	Action News Saturday @ Action News Saturday @	Comm	SAT 8-10a	-----1-	:30	1	\$125.00	P 4	0.00 NM	1	\$125.00
9														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1-		1				\$125.00		0.00		



Hiatus Dates

Order Sep 00:15:00

Advertiser **Phillips, Richard "Flip"** Product **PHILLIPS FOR SUP CRT (R-Estimate # 3176**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	WMC	11/04/12	11/04/12	Action News Sunday @ 8omm Action News Sunday @ 8.	SUN	8-9a	-----1	:30	1	\$150.00	P 4	0.00	NM	1	\$150.00
10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$150.00		0.00			
E 11	WMC	11/01/12	11/02/12	Action News 5 @ 12p Action News 5 @ 12p	Comm	12-1p	---TF--	:30	2	\$125.00	P 4	0.00	NM	1	\$125.00
11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--					2	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WMC	10/29/12-11/04/12		Action News 5 @ 12p		12-1p	---ThF-----	:30		(\$125.00)		0.00	NM		
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [sold out]															
12	WMC	11/05/12	11/05/12	Action News 5 @ 12p Action News 5 @ 12p	Comm	12-1p	1-----	:30	1	\$125.00	P 4	0.00	NM	1	\$125.00
12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$125.00		0.00			
13	WMC	11/01/12	11/02/12	Action News 5 @ 5p M-F Action News 5 @ 5p	Comm	M-F 5-530p	---TF--	:30	4	\$400.00	P 4	0.00	NM	4	\$1,600.00
13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--					4	\$400.00		0.00			
14	WMC	11/05/12	11/05/12	Action News 5 @ 5p M-F Action News 5 @ 5p	Comm	M-F 5-530p	2-----	:30	2	\$400.00	P 4	0.00	NM	2	\$800.00
14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2-----					2	\$400.00		0.00			
E 15	WMC	11/03/12	11/03/12	Sat Action News 5 @ 5p Sat Action News 5 @ 5p	Comm	SAT 5-530p	-----1-	:30	1	\$200.00	P 4	0.00	NM	0	\$0.00
15															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WMC	10/29/12-11/04/12		Sat Action News 5 @ 5p		SAT 5-530p	-----Sa--	:30		(\$200.00)		0.00	NM		
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [no 5p news on sat (Notre dame football)]															
16	WMC	11/03/12	11/03/12	Sat Action News 5 @ 6p Sat Action News 5 @ 6p	Comm	SAT 6-630p	-----1-	:30	1	\$200.00	P 4	0.00	NM	1	\$200.00
16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-					1	\$200.00		0.00			
17	WMC	11/04/12	11/04/12	Sun Action News 5 @ 5p Sun Action News 5 @ 5p	Comm	SUN 5-530p	-----1	:30	1	\$200.00	P 4	0.00	NM	1	\$200.00
17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$200.00		0.00			
E 18	WMC	11/01/12	11/02/12	Wheel of Fortune M-F Wheel of Fortune	Comm	M-F 630-7p	---TF--	:30	4	\$600.00	P 4	0.00	NM	3	\$1,800.00
18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--					4	\$600.00		0.00			



Contract / Revision 844048 Flight Dates 11/01/12-11/06/12

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser Phillips, Richard "Flip"

Product PHILLIPS FOR SUP CRT (R-Estimate # 3176

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 18	WMC	11/01/12	11/02/12	Wheel of Fortune M-F Wheel of Fortune	Comm	M-F 630-7p	---TF--	:30	4	\$600.00	P 4	0.00	NM	3	\$1,800.00
18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		4				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WMC	10/29/12-11/04/12		Wheel of Fortune		M-F 630-7p	---ThF----	:30		(\$600.00)		0.00	NM		
		See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [sold out]													
19	WMC	11/05/12	11/05/12	Wheel of Fortune M-F Wheel of Fortune	Comm	M-F 630-7p	2-----	:30	2	\$600.00	P 4	0.00	NM	2	\$1,200.00
19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	2-----		2				\$600.00		0.00			
E 20	WMC	11/01/12	11/02/12	Late News M-F M-F Late News	Comm	M-F 10-1035p	---TF--	:30	4	\$600.00	P 4	0.00	NM	0	\$0.00
20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		4				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WMC	10/29/12-11/04/12		Late News M-F		M-F 10-1035p	---ThF----	:30		(\$600.00)		0.00	NM		
		See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [Sold out]													
2	WMC	10/29/12-11/04/12		Late News M-F		M-F 10-1035p	---ThF----	:30		(\$600.00)		0.00	NM		
		See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [Sold out]													
3	WMC	10/29/12-11/04/12		Late News M-F		M-F 10-1035p	---ThF----	:30		(\$600.00)		0.00	NM		
		See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [Sold out]													
4	WMC	10/29/12-11/04/12		Late News M-F		M-F 10-1035p	---ThF----	:30		(\$600.00)		0.00	NM		
		See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [Sold out]													
21	WMC	11/05/12	11/05/12	Late News M-F M-F Late News	Comm	M-F 10-1035p	2-----	:30	2	\$600.00	P 4	0.00	NM	2	\$1,200.00
21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	2-----		2				\$600.00		0.00			
22	WMC	11/03/12	11/03/12	Late News Sa SAT Late News	Comm	SAT 10-1030p	-----1-	:30	1	\$400.00	P 4	0.00	NM	1	\$400.00
22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1-		1				\$400.00		0.00			
23	WMC	11/04/12	11/04/12	11p Su Action News foot 11p Sun Action News	Comm	SUN 11-1130p	-----1	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
23															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$500.00		0.00			
E 24	WMC	11/01/12	11/02/12	The Tonight Show The Tonight Show	Comm	1035-1135p	---TF--	:30	2	\$200.00	P 4	0.00	NM	0	\$0.00
24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--		2				\$200.00		0.00			



Contract / Revision 844048 Flight Dates 11/01/12-11/06/12

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser Phillips, Richard "Flip" Product PHILLIPS FOR SUP CRT (R-Estimate # 3176

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	WMC	11/01/12	11/02/12	The Tonight Show The Tonight Show	Comm	1035-1135p	----TF--	:30	2	\$200.00	P 4	0.00	NM	0	\$0.00
24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----TF--		2				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WMC	10/29/12-11/04/12		The Tonight Show		1035-1135p	----ThF----	:30		(\$200.00)		0.00	NM		
	See MG 2,4,2,5,2,6,2,7,2,8,2,9,2,10,2,11,2,12,2,13,2,14,2,15,2,16,2,17,2,18,2,19,2,20 [sold out]														
2	WMC	10/29/12-11/04/12		The Tonight Show		1035-1135p	----ThF----	:30		(\$200.00)		0.00	NM		
	See MG 2,4,2,5,2,6,2,7,2,8,2,9,2,10,2,11,2,12,2,13,2,14,2,15,2,16,2,17,2,18,2,19,2,20 [sold out]														
25	WMC	11/05/12	11/05/12	The Tonight Show The Tonight Show	Comm	1035-1135p	1-----	:30	1	\$200.00	P 4	0.00	NM	1	\$200.00
25															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$200.00		0.00			
E 26	WMC	11/05/12	11/05/12	Monday Prime Other 1 The Voice	Comm	MON 7-9p	1-----	:30	1	\$775.00	P 4	0.00	NM	0	\$0.00
26															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$775.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WMC	11/05/12-11/11/12		Monday Prime Other 1		MON 7-9p	M-----	:30		(\$775.00)		0.00	NM		
	See MG 2,4,2,5,2,6,2,7,2,8,2,9,2,10,2,11,2,12,2,13,2,14,2,15,2,16,2,17,2,18,2,19,2,20 [sold out]														
27	WMC	11/04/12	11/04/12	Football Night in America Football Night in America	Comm	SUN 6-715p	-----1	:30	1	\$750.00	P 4	0.00	NM	1	\$750.00
27															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1		1				\$750.00		0.00			
28	WMC	11/04/12	11/04/12	NFL Football NFL Football	Comm	SUN 715-1030p	-----1	:30	1	\$2,400.00	P 4	0.00	NM	1	\$2,400.00
28															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1		1				\$2,400.00		0.00			
													Totals	54	\$21,975.00

REP HEADLINE# 6400871
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT31/12 10.06
*** WMC-TV ***

ADV # _____ ADV. NAME POLI/F PHILLIPS/R/JUG/MS REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE

7669 STAGERS LOOP
DELAWARE, OH 43015
SALES PRSN PH- JIM QUINN

ORDER # _____ CONTRACT # 6400871 CLASS: NATL. LOCAL REGIONAL

PRDCT PHILLIPS FOR SUP CRT EST#3176 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV6/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT31/12 10.06

REP: NEW POLITICAL ORDER
FD: 11/1 - 11/6
TTL: \$21,975
PLS CNF
THANKS
ANGELA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FLIP PHILLIPS FOR SUPREME COURT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 3176

1			600A-700A	30	4	\$350.00	11/1	11/2	4		TH-F	4
PROGRAM : NEWS												
ORD COM1 : 2X MAX/DAY												
2			600A-700A	30	4	\$350.00	11/5	11/6	3		M-TU	3
PROGRAM : NEWS												
ORD COM1 : 2X MAX/DAY: M												

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT31/12 10.06
*** WMC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : NEWS ORD COM1 : 2X MAX/DAY	30	4	\$250.00	11/1	11/2	3		TH-F	3
4			700A-900A PROGRAM : NEWS ORD COM1 : 2X MAX/DAY	30	4	\$250.00	11/5	11/6	3		M-TU	3
5			600P-630P PROGRAM : NEWS ORD COM1 : 2X MAX/DAY : M	30	4	\$500.00	11/1	11/2	2		TH-F	2
6			600P-630P PROGRAM : NEWS	30	4	\$500.00	11/5	11/5	1		MON	1
7			500A-600A PROGRAM : NEWS	30	4	\$150.00	11/3	11/3	1		SAT	1
8			600A-800A PROGRAM : SAT TODAY	30	4	\$100.00	11/3	11/3	1		SAT	1
9			800A-1000A PROGRAM : TODAY SHOW	30	4	\$125.00	11/4	11/4	1		SUN	1
10			800A-900A PROGRAM : NEWS	30	4	\$150.00	11/4	11/4	1		SUN	1
11			1200N-100P PROGRAM : NEWS	30	4	\$125.00	11/1	11/2	2		TH-F	2
12			1200N-100P PROGRAM : NEWS	30	4	\$125.00	11/5	11/5	1		MON	1
13			500P-530P PROGRAM : NEWS ORD COM1 : 2X MAX/DAY	30	4	\$400.00	11/1	11/2	4		TH-F	4

REP HEADLINE# 6400871
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-7233
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT31/12 10.06
 *** WMC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			500P-530P	30	4	\$400.00	11/5	11/5	2		MON	2
	PROGRAM : NEWS											
	ORD COM1 : 2X MAX/DAY											
15			500P-530P	30	4	\$200.00	11/3	11/3	1		SAT	1
	PROGRAM : NEWS											
16			600P-630P	30	4	\$200.00	11/3	11/3	1		SAT	1
	PROGRAM : NEWS											
17			500P-530P	30	4	\$200.00	11/4	11/4	1		SUN	1
	PROGRAM : NEWS											
18			630P-700P	30	4	\$600.00	11/1	11/2	4		TH-F	4
	PROGRAM : WHEEL OF FORTUNE											
	ORD COM1 : 2X MAX/DAY											
19			630P-700P	30	4	\$600.00	11/5	11/5	2		MON	2
	PROGRAM : WHEEL OF FORTUNE											
	ORD COM1 : 2X MAX/DAY											
20			1000P-1035P	30	4	\$600.00	11/1	11/2	4		TH-F	4
	PROGRAM : NEWS											
	ORD COM1 : 2X MAX/DAY											
21			1000P-1035P	30	4	\$600.00	11/5	11/5	2		MON	2
	PROGRAM : NEWS											
	ORD COM1 : 2X MAX/DAY											
22			1000P-1030P	30	4	\$400.00	11/3	11/3	1		SAT	1
	PROGRAM : NEWS											
23			1000P-1030P	30	4	\$500.00	11/4	11/4	1		SUN	1
	PROGRAM : NEWS											
24			1035P-1135P	30	4	\$200.00	11/1	11/2	2		TH-F	2
	PROGRAM : TONIGHT SHOW											

11-1130P

REP HEADLINE# 6400871
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-7233
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT31/12 10.06
 *** WMC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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25			1035P-1135P	30	4	\$200.00	11/5	11/5	1		MON	1
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PROGRAM : TONIGHT SHOW

26			700P-900P	30	4	\$775.00	11/5	11/5	1		MON	1
----	--	--	-----------	----	---	----------	------	------	---	--	-----	---

PROGRAM : THE VOICE

27			630P-715P	30	4	\$750.00	11/4	11/4	1		SUN	1
----	--	--	-----------	----	---	----------	------	------	---	--	-----	---

PROGRAM : NFL PREGAME

28			730P-1000P	30	4	\$2,400.00	11/4	11/4	1		SUN	1
----	--	--	------------	----	---	------------	------	------	---	--	-----	---

PROGRAM : NFL FOOTBALL

NOV/12 21975.00

CONTRACT TOTAL 21975.00
 TOTAL SPOTS 52

MARKET TOTALS \$57,828 WMC 38% WHBQ 23% WRBG 38% WPTV 1% WMMT 0% WPKX 0%
 SVC- NSI
 DEMOS- RA35+*

REP HEADLINE# 6400871 TRF# 844048
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 19.12
CHANGES ** WMC-TV ***

ADV # ADV. NAME POLI/E PHILLIPS/R/JUG/MS REP. # OFF. # SALESMAN #
AGY # AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
7669 STAGERS LOOP SALES PRSN PH- JIM QUINN
DELAWARE, OH 43015

ORDER # CONTRACT # 6400871 CLASS: NATL. LOCAL REGIONAL

PRDCT PHILLIPS FOR SUP CRT EST#3176 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 19.12

REP: M6 BOOKED
JIM

STA: 11/1/12
SEE M6 REVISED MAKEGOOD OFFERS FOR MISSED SPOTS.
TP'S ARE NOW SOLD OUT; HIGHER RATES NEEDED TO AIR.
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FLIP PHILLIPS FOR SUPREME COURT

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :
AGENCY ADVERTISER CODE = AGENCY EST# = 3176
AGENCY PRODUCT CODE =

4-1 S 600A-700A 30 \$350.00 11/1 11/2 2 TH-F 2
PROGRAM : NEWS
ORD COM1 : 2X MAX/DAY
(2X) 11/1

M-2 34 A 500A-600A 30 3 \$350.00 11/5 11/6 1 M-TU 1
PROGRAM : ACTION NEWS 5 AT 5AM
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-1 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-2 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR NOV6 ON LINE-2 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-11 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-15 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-18 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-20 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-20 FOR 2 SPOTS/WK

11/2/12

THIS IS A MAKE-GOOD FOR NOV1 ON LINE-24 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-24 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-26 FOR 1 SPOT/WK

M-2 35 (A) 600A-700A 30 3 \$550.00 11/5 11/6 2 M-TU 2

PROGRAM : ACTION NEWS 5 AT 6AM
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.
PART OF A MAKEGOOD MADE UP OF LINES 34-45

M-2 36 (A) 700A-900A 30 3 \$400.00 11/5 11/6 2 M-TU 2

PROGRAM : TODAY SHOW
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.
PART OF A MAKEGOOD MADE UP OF LINES 34-45

M-2 37 (A) 900A-1000A 30 3 \$250.00 11/5 11/6 1 M-TU 1

PROGRAM : TODAY SHOW II
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.
PART OF A MAKEGOOD MADE UP OF LINES 34-45

M-2 38 (A) 1000A-1100A 30 3 \$200.00 11/5 11/6 2 M-TU 2

PROGRAM : TODAY SHOW III
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.
PART OF A MAKEGOOD MADE UP OF LINES 34-45

M-2 39 (A) 230P-600P 30 4 \$400.00 11/3 11/3 1 SAT 1

PROGRAM : NOTRE DAME FOOTBALL
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.
PART OF A MAKEGOOD MADE UP OF LINES 34-45

M-2 40 (A) 1030P-1100P 30 4 \$700.00 11/4 11/4 1 SUN 1

PROGRAM : LATE NEWS AFTER NFL
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.
PART OF A MAKEGOOD MADE UP OF LINES 34-45

M-2 41 (A) 1100P-1130P 30 4 \$500.00 11/4 11/4 1 SUN 1

PROGRAM : LATE NEWS AFTER NFL
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.
PART OF A MAKEGOOD MADE UP OF LINES 34-45

M-2 42 (A) 1200N-100P 30 3 \$175.00 11/5 11/6 2 M-TU 2

PROGRAM : ACTION NEWS 5 AT NOON
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.
PART OF A MAKEGOOD MADE UP OF LINES 34-45

M-2 43 (A) 400P-500P 30 4 \$200.00 11/5 11/6 1 M-TU 1

PROGRAM : ACTION NEWS 5 AT 4PM
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.
PART OF A MAKEGOOD MADE UP OF LINES 34-45

NOV1/12 19.12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
M-2	44	A	700P-800P	30	4	\$400.00	11/3	11/3	1		SAT	1
PROGRAM : BREEDERS CUP												
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.												
PART OF A MAKEGOOD MADE UP OF LINES 34-45												
M-2	45	A	800P-1000P	30	4	\$400.00	11/3	11/3	2		SAT	2
PROGRAM : MOVIE, "RUDY"												
ORD COM1 : SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.												
PART OF A MAKEGOOD MADE UP OF LINES 34-45												
N-2	2	S	600A-700A	30		\$350.00	11/5	11/6	0		M-TU	0
PROGRAM : NEWS												
ORD COM1 : 2X MAX/DAY: M												
						(2X) 11/5, (1X) 11/6						
N-11	11	S	1200N-100P	30		\$125.00	11/1	11/2	1		TH-F	1
PROGRAM : NEWS												
						(1X) 11/2						
N-15	15	S	500P-530P	30		\$200.00	11/3	11/3	0		SAT	0
PROGRAM : NEWS												
						(1X) 11/3						
N-18	18	S	630P-700P	30		\$600.00	11/1	11/2	3		TH-F	3
PROGRAM : WHEEL OF FORTUNE												
ORD COM1 : 2X MAX/DAY												
						(1X) 11/2						
N-20	20	S	1000P-1035P	30		\$600.00	11/1	11/2	0		TH-F	0
PROGRAM : NEWS												
ORD COM1 : 2X MAX/DAY												
						(2X) 11/1, (2X) 11/2						
N-24	24	S	1035P-1135P	30		\$200.00	11/1	11/2	0		TH-F	0
PROGRAM : TONIGHT SHOW												
						(1X) 11/1, (1X) 11/2						
N-26	26	S	700P-900P	30		\$775.00	11/5	11/5	0		MON	0
PROGRAM : THE VOICE												

REP: TEL# 610-293-4100 FAX# 610-225-7233
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 19.12
 CHANGES ** WMC-TV ***

REP HEADLINE# 6400871 TRF# 844048
 \$\$\$ UNAPPROVED REV #2 \$\$\$

STATION MAKEGOOD OFFERS:

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
M6	OK'D											
BUY#1			MISSED: TH-F/600A-700A									
BUY#2			M-TU/600A-700A									
BUY#11			TH-F/1200N-100P									
BUY#15			SAT/500P-530P									
BUY#18			TH-F/630P-700P									
BUY#20			TH-F/1000P-1035P									
BUY#24			TH-F/1035P-1135P									
BUY#26			MON/700P-900P									
			OFFER: M-TU/500A-600A									
			& M-TU/600A-700A									
			& M-TU/700A-900A									
			& M-TU/900A-1000A									
			& M-TU/1000A-1100A									
			& SAT/230P-600P									
			& SUN/1030P-1100P									
			& SUN/1100P-1130P									
			& M-TU/1200N-100P									
			& M-TU/400P-500P									
			& SAT/700P-800P									
			& SAT/800P-1000P									
			CMT: SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.									

NOV/12 21975.00 CONTRACT TOTAL 21975.00
 TOTAL SPOTS 54

MARKET TOTALS \$57,828 WMC 38% WMBQ 23% WREG 38% WPTV 1% WINTV 0% WPKX 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3.

Station and Location:	Date:
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I, STRATEGIC MEDIA PLACEMENT

being/on behalf of: RICHARD T. PHILLIPS - Paid for by Friends of Richard "Flip" Phillips, a legally

qualified candidate of the REPUBLICAN political

party for the office of: MISSISSIPPI SUPREME COURT JUSTICE - DISTRICT 3, POSITION 3

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Richard "Flip" Phillips - P.O. BOX 62, Batesville, MS. 38606

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title